**PAC Form Item #3: Mapping**

**• New Course: Map course to its program(s).**

**• Existing Course: If SLOs have changed, complete worksheet(s).**

**Instructions:**

* On the worksheet, identify the course.
* Review the learning outcomes (referred to as Degree learning Outcomes on the worksheet) for the BSBA program. Following each learning outcome (in parentheses) is the overall goal that the learning outcome ties to.
* If a given learning outcome is a primary focus of the course, indicate this by placing an “X” in the Primary Focus column.
  + Note: A topic that is part of a course is not necessarily the primary focus of the course. For example, “Explain and apply a global perspective in making business decisions” is probably a primary focus of MKT 376 (Global Marketing) or FIN 329 (International Business Finance). This same learning outcome may be introduced or briefly covered in course such as MKT 370 (Intro to Marketing), or MIS 302 (Intro to Operations & Supply Chain Management) but is not a primary focus of those courses.
* Consider whether some part of the course **Introduces**, **Reinforces**, and or **Applies** the goal/SLO being considered. If it applies, further consider whether the application takes place at the individual student level or in a group. Place an **“I”,** an **“R”,** an **“AI”** and/or an **“AG”** in the boxthat corresponds to the goal or SLO.
  + *Please use the following definitions:*
    - *Introduces:* ***(I)*** *A new concept, likely a student’s first exposure*
    - *Reinforces:* ***(R)*** *Furthering explanation and/or understanding of a previously introduced concept.*
    - *Applies (Individually):* ***(AI)*** *Requires “hands-on” activity of some type that is evaluated at an individual student level.*
    - *Applies (In a Group):* ***(AG)*** *Requires “hands-on” activity of some type that is completed by a group of students working together and is evaluated at the group level.*
  + *It is okay to place multiple letters in one box if the course does more than one thing. It is also okay to leave the box blank if the course does not relate to the goal/SLO. Please think concretely about the course’s SLOs, specific lectures and activities such as assignments, exercises, and exams. It is less helpful to draw a general conclusion that “everything I do in my class contributes to critical thinking [for example]” than to think in terms of a specific assignment that requires students in the class to demonstrate critical thinking skills and is evaluated based on the level of those skills demonstrated. It is* ***not*** *expected that a single course will contribute to all learning goals/SLOs nor cover all levels (introducing, reinforcing, applying). Remember that each course is one piece of a broader program. Programmatic learning goals/SLOs are accomplished by the introduction, reinforcement, and application of material over the range of courses in the program. It isn’t all expected to happen in one course!)*

**BSBA Program Worksheet**

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| --- | --- | --- |
| **Course:** |  | |
| **BSBA Degree Learning Outcomes** | **Primary**  **Focus?** | **I, R, AI, AG?** |
| Write well-organized and grammatically correct papers including letters, memos, case analyses, and research reports. *(Communication Goal)* |  |  |
| Make effective oral presentations that are informative as well as persuasive, as appropriate. *(Communication Goal)* |  |  |
| Apply relevant information and arrive at a well-reasoned conclusion. *(Critical Thinking Goal)* |  |  |
| Explain the various ethical dimensions of business decision making. *(Ethical Reasoning Goal)* |  |  |
| Explain the role of various affected parties in business decision making. *(Ethical Reasoning Goal)* |  |  |
| Identify and describe the impact of the global economy on business decisions. *(Global Perspective Goal)* |  |  |
| Explain and apply a global perspective in making business decisions. *(Global Perspective Goal)* |  |  |
| Describe basic concepts in each major functional area of business. *(Essential Business Knowledge Goal)* |  |  |
| Apply techniques and theories from various areas of Business to business situations. *(Essential Business Knowledge Goal)* |  |  |