

Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ~ ASSESSMENT NEWS ~ SPRING 2014



1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

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College of Business Administration

Enhancing Critical Thinking (and a great opportunity!)

The Graduate Committee is sponsoring a Harvard Case Method Teaching Seminar on February 28th. All CBA faculty are invited to this all-day event which will help fine-tune case method teaching. Attendees experience both an instructor and student perspective in the seminar. The event will help close the loop on critical thinking, a key Program Learning Outcome across the CBA, by helping all faculty members to enhance our use of case analysis.

Closing the Loop Spotlight – new programs on the way . . .

A revised MBA program will be rolled out in Fall 2014. Assessment findings from the past few years played an important role in the design of the new program. Likewise, BSBA assessment findings have played a significant role in the design of a revised BSBA program that is currently in the governance process with an anticipated roll out date of Fall 2015. The "new and improved" BSBA and MBA programs are great examples of what we are achieving through our assurance of learning efforts in the CBA.

Continuous Improvement Through Assessment