

Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ~ ASSESSMENT NEWS ~ FALL 2013



1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

Program Assurance Committee

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Welcome to new members of the PAC!

The PAC welcomes four new members this semester:

- Iana Castro, representing the Marketing Department
- Andy Do, representing the Finance Department
- Steve Gill, representing the Charles W. Lamden School of Accountancy
- Gary Grudnitski, representing the Undergraduate Program

Your PAC representative is your "go to" person for all assessment-related issues.

The CBA Assessment Cycle

In January 2013 the PAC adopted the following annual cycle for assessment in the CBA:

Summer – Assessment findings from the previous academic year are entered into WEAVE

Fall – Departments and Curriculum Committees meet to review assessment findings from the previous year and to plan loop closing activities

Spring – PAC reviews all CBA assessment findings and loop closing plans from the previous academic year

Closing the Loop Spotlight

In Spring 2013 the CBA piloted a Toastmasters' program for both undergraduate and graduate students. The pilot was a success and the program is being offered again in Fall 2013. Toastmasters' is a "Closing the Loop" activity for the Oral Communication Goal at both the undergraduate and graduate levels in the CBA.



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Continuous Improvement Through Assessment