

## MSBA (Finance) Program

In last year's assessment Report we had indicated that we would follow the following schedule for assessment for 2011 for the MSBA (Finance) Program.

<b>Goal 3: Determine a firm's funding needs.</b>		
Learning Outcomes: 1. Design and analyze pro forma statements 2. Determine composition of short and long term funds 3. Identify and evaluate financing choices	2011	Finance comprehensive exam
<b>Goal 6: Learn to evaluate the legal, regulatory, economic and industry environment, domestic and international, in which firms operate.</b>		
Learning Outcomes: 1. Perform competitive and comparative analyses of industries 2. Describe global capital markets	2011	FIN 659 case, exam (SLOs 1, 2)  FIN 654 exam (SLO 2)

*Over the last few years enrollments in the MSBA (Finance) Program have fallen substantially. This is due to students who would have otherwise joined the MSBA (Finance) Program opting to choose the MBA Program with a specialization in Finance. This shift has occurred after changes in the MBA program that has reduced the attractiveness of the MSBA Programs. Similar shifts have occurred in other MSBA Programs. There were only 4 students who took the MSBA (Finance) Comprehensive Exam. The Finance Department has voted in Spring 2011 to stop admission into the MSBA (Finance) beginning Fall 2011.*

*Hence we have concluded that no assessment of the MSBA (Finance) Program is warranted.*