MAJOR GOALS AND LEARNING OUTCOMES FOR THE B.S. IN BUSINESS ADMINISTRATION/REAL ESTATE MAJOR PROGRAM

I.   **Help students learn how to value real estate.**

       Student Learning Outcomes:
       SLO #1.1: Determine the highest and best use for parcels of real estate. .
       SLO #1.2: Apply various real estate valuation techniques.
       SLO #1.3: Use statistical models in valuing real estate.
       SLO #1.4: Conduct income property proforma statements.

II.   **Educate students to make real estate financial decisions.**

       Student Learning Outcomes:
       SLO #2.1: Describe and explain the debt and equity financing of real estate.
       SLO #2.2: Explain various alternative mortgage instruments.
       SLO #2.3: Make mortgage calculations.
       SLO #2.4: Explain the various sources of real estate financing.

III.   **Develop students' abilities to analyze real estate investment opportunities.**

       Student Learning Outcomes:
       SLO #3.1: Calculate the NOI, NPV, and IRR of a real estate investment.
       SLO #3.2: Explain how leverage affects real estate investment risk and return.
       SLO #3.3: Describe the legal aspects of real properties.

IV.   **Illustrate knowledge of real estate development.**

       Student Learning Outcomes:
       SLO #4.1: Describe the basic process of real estate development.
       SLO #4.2: Evaluate the risk and return of real estate development.
       SLO #4.3: Explain the financing of real estate development.