



**GENERAL BUSINESS MAJOR
UPPER DIVISION REQUIREMENTS FOR 2014-2015 CATALOG YEAR**

Course	Grade	Prerequisites/Notes
BA 300 Ethical Decision Making in Business (1 unit)		MIS 180
FIN 323 Fundamentals of Finance		
MIS 302 Intro to Operations & Supply Chain Management		MIS 180; MATH 120; STAT 119 or ECON 201
MGT 350 Management & Organizational Behavior		MIS 180
MKTG 370 Marketing		Minimum grade of C required
MGT 405: International Business Strategy & Integration or BA 458: Management Decision Games or BA 404: Small Business Consulting		BA 300, MGT 350, FIN 323, MIS 301 or 302, MKTG 370
Three Accountancy Units Selected From the Following:		
ACCTG 325 Intermediate Managerial and Tax Accounting ACCTG 326 Intermediate Financial Accounting		ACCTG 202; MIS 180; MATH 120; and either STAT 119 or ECON 201
Three Finance Units Selected From the Following:		
FIN 321 Managerial Economics		ACCTG 202; FIN 240; MIS 180
FIN 326 Financial Institutions Management		FIN 323
FIN 327 Investments		FIN 323
FIN 328 Entrepreneurial Finance		FIN 323
FIN 329 International Business Finance		FIN 323
FIN 331 Real Estate Essentials		ACCTG 202; FIN 240; MIS 180; Completion of lower division course requirements in business major or minor.
Management—Three Units Selected From the Following:		
MGT 352 Human Resource Management		MIS 180
MGT 357 Multinational Business and Comparative Management		MGT 350
MGT 358 Fundamentals of Entrepreneurship		MIS 180
Management Information Systems—Three Units Selected From the Following:		
MIS 306 Information Systems Analysis		MIS 180
MIS 315 Business Applications Programing		MIS 180
MIS 380 Data Management Systems		MIS 180
Marketing—Four Units Selected From the Following:		
MKTG 371 Consumer and Buyer Behavior (4 units)		MKTG 370 with a C
MKTG 372 Retail Marketing Methods (4 units)		MKTG 370 with a C
MKTG 373 Integrated Marketing Communications (4 units)		MKTG 370 with a C
MKTG 376 Global Marketing Strategy (4 units)		MKTG 370 with a C
MKTG 377 Selling Strategy and Practices (4 units)		MKTG 370 with a C
Seven units of 400-level and 500-level courses in the College of Business Administration.		

- In order to graduate, it is required to have an average GPA of 2.0 or better in the courses listed above.
- Students must also complete 9 units of upper division General Education (Explorations) and a total of 120 units for the degree.
- This is an unofficial advising sheet. Official requirements are based upon catalog copy and issued by the Office of Advising and Evaluations.